



CHANGE

Stage 2

Drop Shipping
(Part 1)



Drop Shipping – Only Pay When You Sell

Drop shipping is a great starting point for those looking to build a portfolio of online businesses. With minimal risk and minimal outlay, it's a tried and tested method to create new sources of income. With drop shipping, you sell products without assuming any costs or risks associated with storing and shipping. The process includes marketing a product online using stores and social media that are being manufactured and stored by a third-party supplier. If you don't sell, you don't assume any costs associated with handling the product. When customers buy the product from your store at retail price, you, in turn, then buy the product from the supplier at cost price. The supplier then ships the order to the customer without you ever handling the product. It's great for those with minimal experience who want to break ground in the online selling space. There is an endless possibility with the ability to sell a wide range of products. There is also room to scale up your offering later down the line with branded products using white and private labelling.

Sourcing Products



In Change's Drop Shipping Lounge, you can find a list of trusted and reputable product suppliers which support Drop Shipping. The list has been carefully curated to ensure protection for Change's members. Some of them can't be found by typical browser searches. There are some scams out there, so be careful. Change has a number of recommended safe sites, and its founders have personally vetted products to ensure their quality. Shopify is the number 1 recommended Drop Shipping platform offering some great features and products. Furthermore, those with access to Drop Shipping Pro Lounge have access to a list UK based suppliers. They provide better quality products, services and communication than most China Mainland suppliers, especially if you're based and selling within the UK. Some suppliers charge a small fee for sourcing premium US-manufactured products, automation for sales and other features. Change encourages you to do your research to find the best value service. Also, feel free to ask other members and get their feedback.



Building Stores

Building online stores can take considerable time and effort in the beginning. Change recommends sticking with it and pouring as much quality in as possible. It is the most critical foundation within Drop Shipping as it is a platform with which your customers interact. As you progress, establishing stores takes less time and effort to get high-quality results. It is also recommended to select your products on your chosen platform before building your online store. There is no coding experience necessary, and there are plenty of tools to help you create professional online stores. Furthermore, Inner circle members get access to a free custom-built store from Change, benefitting from decades of combined experience.

Support from Change



Change's system has endless features to support your Drop Shipping endeavours. One of the most important is a final checks section that gives you a list of things to finalise before putting your store online. Change also recommends that you check on your store regularly, particularly stock levels, customer queries or sales that need to be fulfilled. This should be done multiple times a day. Change's training system also includes step-by-step guides on building online stores and marketing campaigns to support them. It also teaches you about social media, a powerful tool for drop shipping with extensive training on hand. You'll learn more about starting and growing a Drop Shipping business in the following modules.

Drop Shipping (Part 1)

This E-Book introduces Drop Shipping, one of the most beginner friendly services we support. It's a great way to start your online portfolio with minimal risk and outlay. With drop shipping, you sell products without assuming any costs associated with storing and shipping. You only pay when you sell.

Change's E-Books are designed to accompany an extensive library of videos and articles that our founders, business consultants and members have curated to equip you with everything you need to succeed. Please click on the image below to watch the relevant video and learn more.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

