

# CHANGE

Stage 1

Welcome to  
Change

## What is Change?

Welcome to Change, your one-stop shop for learning how to build a business online. This mentoring and education platform gives you all the tools and resources necessary to succeed online and change your life. The system focuses on Drop Shipping, Fulfillment by Amazon (FBA), Affiliate Marketing, Website Design, SMS, Email and Online Marketing. Building up from a foundational level, the system provides ease of access to everyone, whether you're new to the online world or a veteran in the industry. You'll also benefit from extensive opportunities for networking, a gamechanger when it comes to success. Change provides the building blocks for you to construct a new life, escape the 9-5, or establish a new stream of income.



## Tools and Resources

The Change platform offers the most comprehensive library of information for creating an online business. It also provides smart tools, videos, information and networking resources essential for success in the industry. Change will help you build a website from scratch, develop sales skills, utilise B2B marketing, learn affiliate marketing and immerse yourself in the world of e-commerce. Starting at a rudimentary level, the tools and information grow with you as you progress on your journey through Change.



## Goals

If you're new to online marketing and e-commerce, an industry around for over a decade, it can be daunting to establish a starting point. At some point in your journey, you will also need to set some goals. With a success rate of around 85%, you can be confident that Change will support you on your road to success. Please remember that whilst Change provides a plethora of tools and resources, consistent effort is still a key factor to your success. As a mentoring and educational platform, we can provide expert support. You'll also find plenty of sources of motivation within our community.



### **Ryan- Founder of Change Online**

Ryan has been working online for around seven years. During this period, Ryan has helped new and existing businesses improve, scale & drive sales and create new revenue streams. His particular focus is on Drop Shipping, Affiliate Marketing and E-Commerce. With a network of contacts in the industry, Ryan has his finger on the pulse and provides insight into the latest developments within the online business space. He has poured all of his knowledge and experience into the Change mentoring platform to help others succeed online and change their lives.



### **Reece- Founder of Change Online**

As a founder of Change, Reece also has seven years of experience in the online marketing space. Reece has helped countless individuals create stores and websites for nearly any business idea. Dealing with new and established businesses, he taps into his extensive portfolio of skills and experience in Website Design, SMS and Email Marketing to drive traffic and boost sales online. He has carefully curated an extensive library of tools and resources that will help you do the same and is on hand to offer his expertise to set up your online business and push your brand to the forefront.



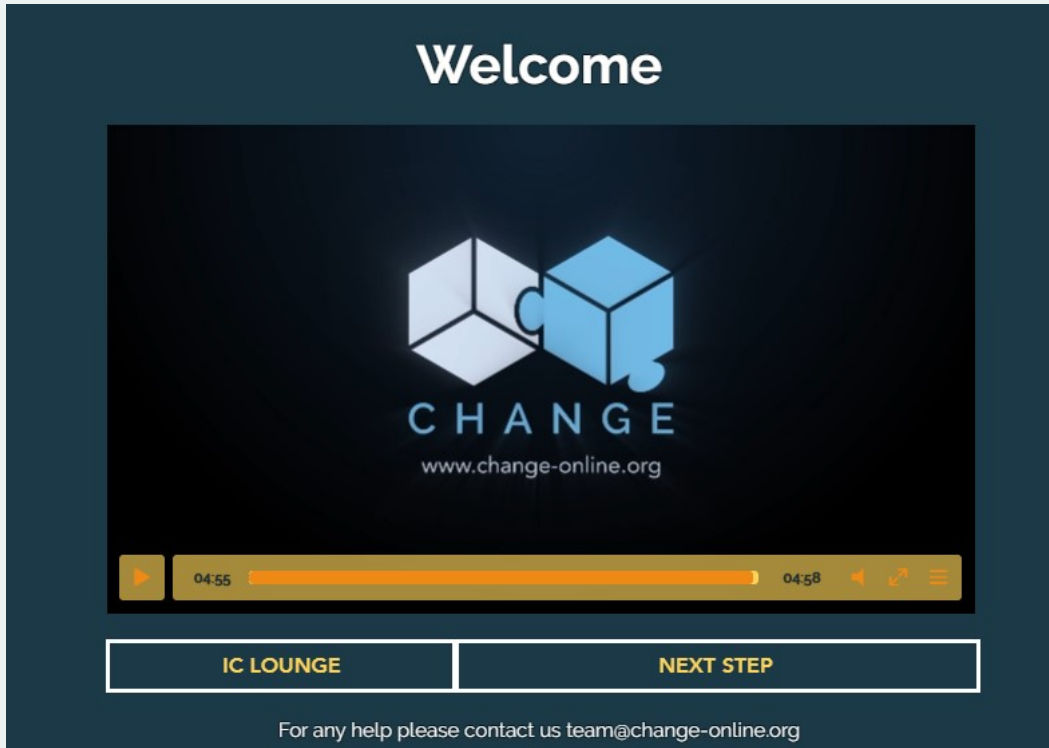
### **Tami - Founder of Change Online**

Tami has tons of experience within the Amazon FBA & private labelling space, helping individuals with zero experience create successful businesses online from scratch. She has nearly a decade of experience with some of the biggest e-commerce platforms in the industry. She is an expert in tapping into trends and thinking outside the box when trying to get products in front of potential customers. This extensive pool of knowledge has been collated to provide members insight into the inner workings of the FBA and private labelling scenes.



## Need more information?

Change is a journey, take it slow and steady and make sure you have a solid foundation to build your online business. These E-Books are designed to accompany an extensive library of videos and articles that our founders, business consultants and members have curated to equip you with everything you need to succeed. Please click on the image below to watch the relevant video and learn more.



## Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

