

C H A

N G E



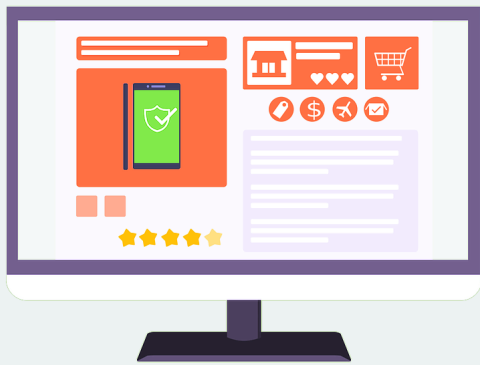
Stage 2



Drop Shipping
(Part 2)

Drop Shipping Lounge

The Drop Shipping Lounge is a great resource to build stores, select products and get support for your drop shipping endeavours. It includes extended training, workshops, themes and tools for website building. As a reminder, it contains the final check page to help you finalise everything before your store goes live. Change's founders have decades of combined experience within the drop shipping space, scaling businesses from the ground up and seeing great success. They have several stores, active 24/7 with automated sales processes using Facebook ads. Their knowledge and expertise has been carefully curated in the Drop Shipping Lounge to teach others tried and tested methods for success.



Selecting Products

When selecting products, it is critical to choose trending and popular products for whatever market you wish to target. It is recommended that you select a product within a niche you are interested in. This could be technology, pets, beauty or childcare. You should do product research on popular ecommerce platforms like Amazon, eBay, and online retailers. These sites often show popular items and top sellers, which can be helpful when choosing your own products. The use of extensive product research techniques is covered in these training modules. Further information can be found in the drop shipping extended training section of the Change system.

Time and Effort

It is vital to take your time and put a lot of effort into your foundations when building stores. It is key that everything is correctly established when you start out. You will get quicker at building stores with more experience. What would have taken you weeks to do initially will take you a matter of days once you have more experience. When shopping online, customers assess products and services on how they look. If they are presented with a website that uses stock images, has blurry content and lacks selling points and branding, its success rate will be low. Change recommends getting unique and professional photo and video content. This can be achieved by hiring industry professionals.



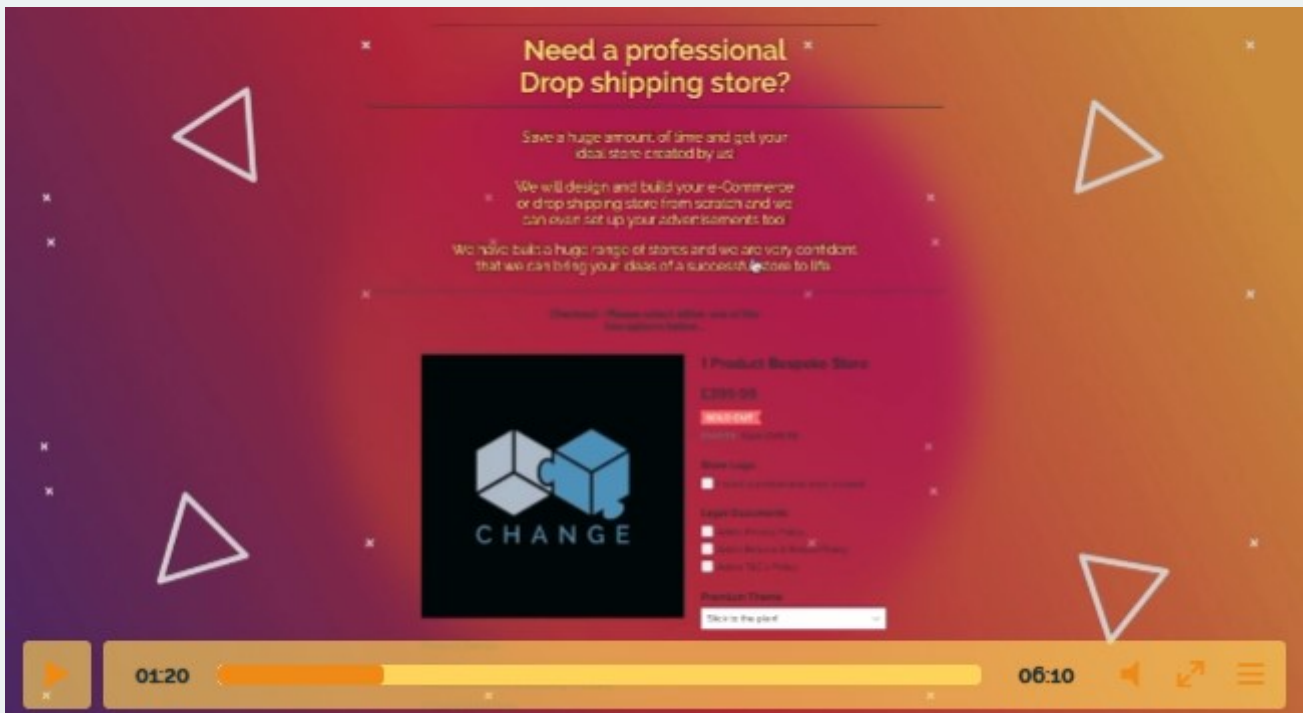
Custom Drop Shipping Store Service

There is also a service, subject to availability that Change offers to secure a custom-built turn-key store. This means Change's experts will build a store from scratch for you to sell a wide variety of products, saving you the time and effort of learning how to create your own. It includes extensive product and market research to find trending products likely to sell in volume. Furthermore, there are options for legal support, branding, logos, SEO and ad setup. These stores have a success rate of around 80%. Change prides itself on delivering outstanding results for its members using all the knowledge and experience it has accrued whilst working in the industry.

Drop Shipping (Part 2)

This E-Book provides further insight into Drop Shipping and offers advice to those looking to start a portfolio of online stores. It highlights the importance of market research, content, and product selection. Change's team has tons of experience within the drop shipping space, and its system has a myriad of tools and resources to help drive your success.

These E-Books are designed to accompany an extensive library of videos and articles which our founders, business consultants and members have curated to equip you with everything you need to be successful. Please click the on the image below to watch the relevant video and learn more.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

