



CH A

N G E

Stage 1

Opportunities
& Services

Affiliate Marketing

Once you've gone through all the training available, we recommend checking out our Affiliate Marketing Panel. This system allows our members to generate income through generous commission rates for referrals to the Change system. It provides the opportunity to create thousands of pounds of new revenue, an excellent boost for members as they look to build a portfolio of online businesses. By joining our affiliate program, you can access a vast array of resources to attract interest and close sales. If you want to know more, head over to the panel within the Change website for more information. Furthermore, don't hesitate to contact other members or our founders for more information.



Amazon - FBA

Fulfilment by Amazon (FBA) is an excellent opportunity for those looking to leverage the no.1 e-commerce platform in the world. Using this service, sellers can list their products on Amazon and use Amazon locations as fulfilment centres for their products. The initial outlay can be expensive as it incurs platform, administration, seller and fulfilment centre fees. Despite this, FBA can be very lucrative over the long term. Amazon is a very well regulated and trusted site. There are several guidelines sellers need to be aware of when using the site to ensure they meet Amazon's stringent requirements. Change offers extensive support for its members interested in FBA.



Drop Shipping – Only Pay When You Sell

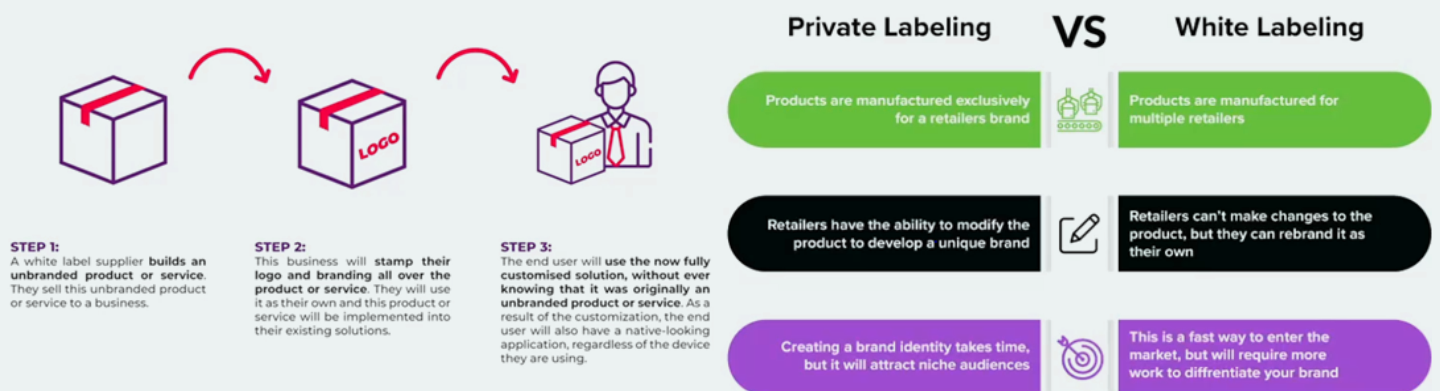
Drop shipping is one of the most beginner friendly services we support. It's a great way to start your online portfolio with minimal risk and outlay. It's a tried and tested method to build new sources of income. With drop shipping, you sell products without assuming any costs associated with storing and shipping. You are not responsible for any handling of the products. When customers buy the product from your store, you, in turn, then buy the product from the supplier. The supplier then ships the order to the customer without you ever handling the product or assuming any risk. It provides a great source of income for those getting started or veterans in the industry looking to increase their income.

White Labeling

White Labeling is another opportunity to sell products online; however, you can use the power of branding. With White Labelling, you can choose a pre-existing product and then add branding to it. You don't have the opportunity to alter the product. These products are then shipped to you. You are responsible for the handling, storage and shipping of these products. There are solutions to outsource this to other fulfilment centres of your choosing, such as DPD, Hermes or The Warehouse.

Private Labeling

Private Labeling is a very similar service to White Labelling; however, it allows you to customise the product. Again you would be responsible for the handling of the product. Both products offer the opportunity to build brand awareness and better profit margins per product than drop shipping. White and Private Labelling also include initial outlay and the purchase of a minimum number of units to get going.



Existing Businesses

If you already own a business or service and are looking to move online, Change can help. Using the Ecom lounge, existing companies can use tools and information to help you market or sell online. Whether it is setting up an online store, advertising a service or pushing your brand on social media, Change has you covered.



Marketing

As you progress through the system, you will learn more and more about marketing. We have a dedicated area called Digital Curriculum designed to teach you how to set up ads and adapt them over time to boost profits. The Digital Curriculum is designed to support several activities, including Drop Shipping, FBA, White and Private Labelling, and moving existing businesses online.

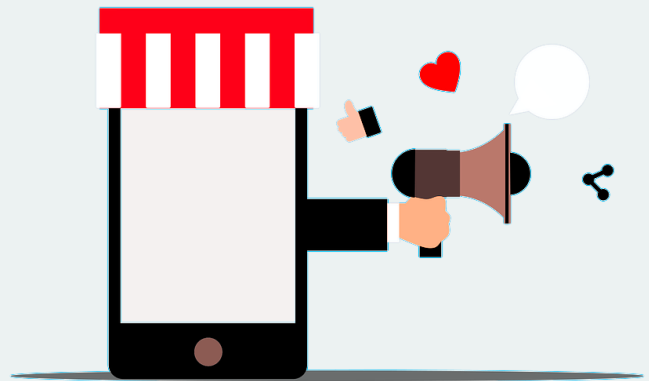
Pre-built Stores

If you're looking to sell products online but don't feel ready to do it yourself, look no further than our Pre-Built Store service. Change will provide a turn-key website for you to sell products. With experience in building over 1000 successful stores, Experts at Change will build a store which is assured to yield results. Furthermore, this service is extended to existing business and affiliate marketers who don't necessarily want to invest the time in learning to build a store from scratch and would like one ready for action.



Marketing Support

Change offers Online Advert Support for those looking to implement proven marketing methods to increase exposure and sales. With this service, a specialist within Change will design an advert, implement a strategy, set it up and scale them up in the future as required. This service is beneficial for those looking to build efficient Ad campaigns quickly. Change also has an in-house marketing expert who specialises in scaling up marketing strategies and boosting a business' exposure. Visit the platform to book a consultation.



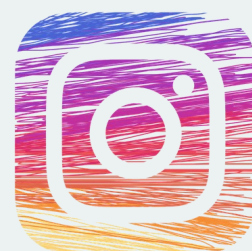
Zoom Meetings

Suppose you need extra support or have some questions that aren't covered in the extensive training package. In that case, you can always book a Zoom Meeting with our founders. They can provide you with extra insight and support your journey through the Change system. You can book a call via the booking system found in the member's lounge.



Instagram Training

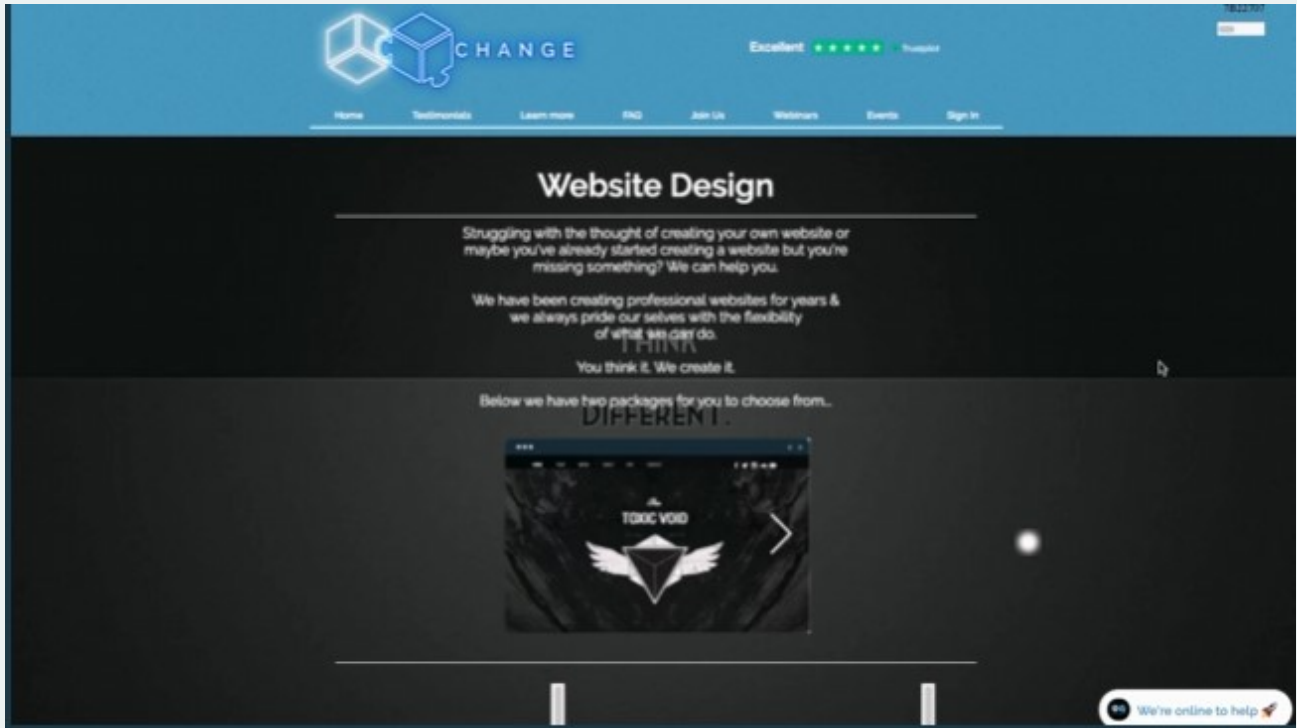
Instagram is a perfect tool to get products off the ground. But there is further potential to boost your income using the social media platform. A dedicated guide teaches you how to maximise your exposure, build your presence, network with influencers, and tap into new revenue streams.



Tons of Potential

This E-book aims to provide you with an overview of the opportunities and services offered. Take a look around the website, get an idea of what is of interest, and start planning for the future.

Change's E-Books are designed to accompany an extensive library of videos and articles that our founders, business consultants and members have curated to equip you with everything you need to succeed. Please click on the image below to watch the relevant video and learn more.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

