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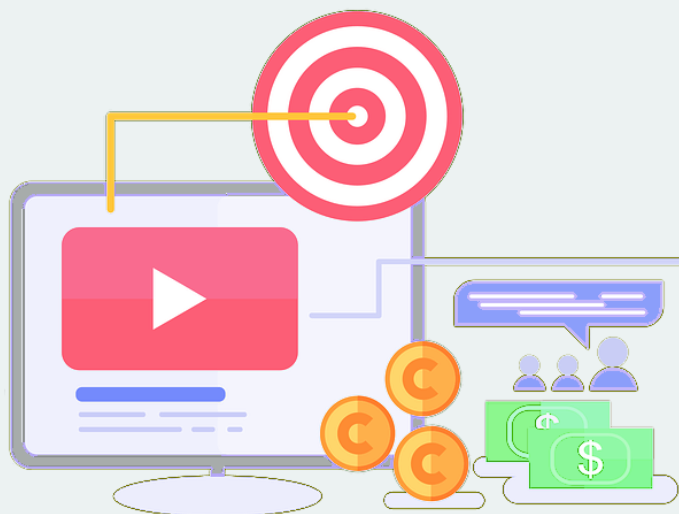
N G E

Stage 4

Three Simple
Steps To Success!

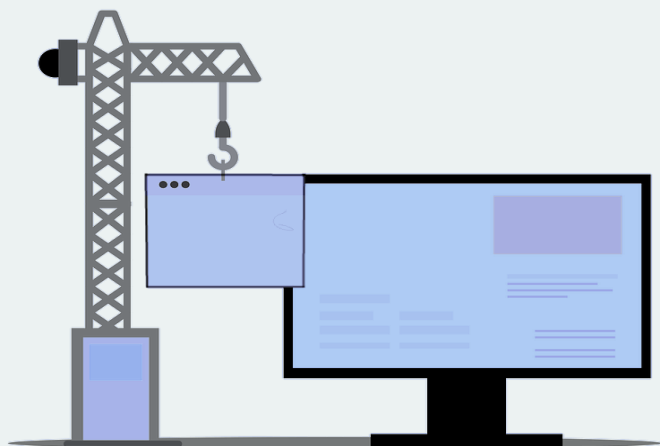
Effective Marketing

The majority of businesses online rely on some form of marketing to sell their product or service. There are several different marketing forms, and they have varied success rates for different businesses. It's a critical skill to learn when developing your online portfolio and is transferable to other business interests. The training system is packed full of videos dedicated to learning different forms of marketing. There's also extended training in Digital Curriculum for Ecommerce advertisements and Instagram Training dedicated to those interested in Affiliate Marketing. Marketing strategies are continually developing, and Change offers cutting-edge methods that will help keep you ahead of the competition. Make use of all these tools and resources available to ensure your business has the best odds of success through marketing.



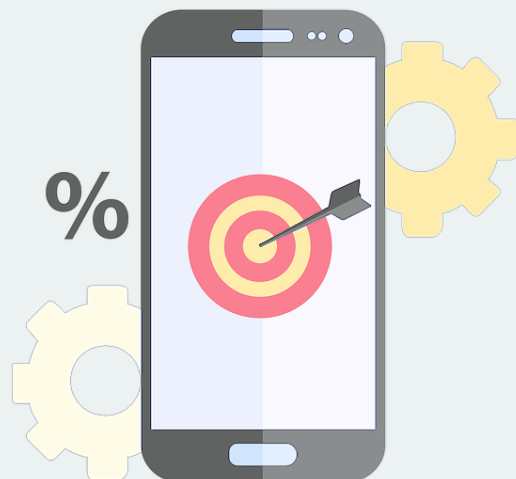
Building Solid Foundations

Your business will crumble if your foundations are rushed or not correctly built. No amount of marketing or sales skills can compensate for poor service or products. Before you worry about making sales or developing marketing strategies, ensure your business's foundations are in order. This can include proper market and product research, creating a solid business plan and building your website correctly. It also means collecting unique content for social media and assessing your competition. A myriad of factors will impact your business over the long term, so make sure you start in the best position possible by establishing a solid foundation. There's plenty of advice throughout the training system to help you do this. You can also book time with Change's business consultants if you need extra support.



Being Consistent

The strategies and methods taught by Change are not challenging to grasp and have been proven to help others reach financial freedom and success. However, consistent results require consistent effort. Change's process removes as many obstacles in your path to success as possible. However, it cannot remove all of them. Your ultimate success leans heavily on your ability to consistently put in the time, work hard and not be deterred by setbacks. You will reach your goals by trusting in the process and consistently putting in the effort. There are plenty of sources of motivation in the Change community, and we encourage all members to be beacons of inspiration and motivation for others.



3 Simple Steps To Success!

Change has helped charter a course to success. Still, it is ultimately your responsibility to put the effort in and reach your goals. This E-Book outlines three significant factors that will determine the success of your online business. This includes Effective Marketing, Building Solid Foundations and Being Consistent.

Change's E-Books are designed to accompany an extensive library of videos and articles that our founders, business consultants and members have curated to equip you with everything you need to succeed. Please click on the image below to watch the relevant video and learn more.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

