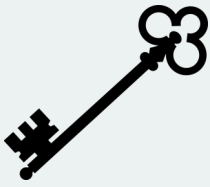


CH A

N G E

Stage 1

Inside Our System



## Key Features and Benefits

So now you've joined Change, you're probably wondering what's inside the system and how you can make the most of this comprehensive platform. We've divided the website into multiple sections to enable you to access all the training you need. It will help you market online, grow your social media presence and build a successful e-commerce business. As an educational platform, we are constantly updating and building on our knowledge base to ensure we provide you with the most comprehensive view of the online business world.



## Step by Step Modules

Within our system, you'll find several training modules. This is a collection of videos and tools which build your knowledge from scratch and teach you how to build a successful online business. There are a total of eight stages covering everything from building a brand to closing high ticket sales. This library has been designed to give you concise and up-to-date information offering great value. They have also been designed to act as reference guides in case you need reminders later down the line.



## Drop Shipping

Drop shipping is a form of retail business where the seller accepts customer orders but doesn't stock the goods. It's a tried and tested method to build new sources of income. Change's Dropping Shipping Lounge is an excellent resource for those looking to sell products online. It holds all the resources, tools and information you need to get your products and business off the ground. This includes website development, product selection, branding and choosing fulfilment centres. If you want to take it a step further, we also offer White Labelling and Private Labelling services.

## We Thrive on Your Success

At Change, we believe your success drives our success. Therefore, we have designed our system with everyone in mind. Building from a rudimentary level, our step-by-step training system has the tools to support your new endeavours in the online marketing space. You will have access to clear and concise information within our system with NO FLUFF! Our mentors have decades of combined experience and only present methods which have been tried and tested. We go above and beyond to provide you with features to help you see success.



## Amazon FBA Guide



FBA stands for "fulfilment by Amazon." The FBA business model includes leveraging the powerful distribution network and customer base of Amazon. When you use this business model, Amazon warehouses fulfil your orders and provide customer service to your clients. It can help you build a very lucrative business over the long term. We have a step by step guide on establishing your products on Amazon and how to push those products to the top of the platforms sellers list.

## E-commerce lounge

We have established a corner of our website dedicated to existing businesses to push their products and services online. Whether you own a high street shop, construction business or gym, we can help you. Using our system, you can develop new skills, promote your services, advertise online and ultimately unlock new revenue sources. The guide will teach you how to build your e-commerce store with modern merchandising strategies and provide customers with increased access to your products.





## Digital Curriculum

Change's comprehensive system also includes a Digital Curriculum section which will teach you how to create successful advertisements via various social media platforms and well-known search engines. It doesn't matter if you are new to online marketing or have prior knowledge. Our Digital Curriculum aims to help you build the best ads and pique client interest. It provides deeper insight into how online marketing truly works and the benefits surrounding strategies such as cold testing. Our step-by-step guides show you how to establish ad campaigns and, at a later stage, scale and adapt them up to maximize profits and unlock new growth potential.

## Branding and Social Media



Building your brand is a cornerstone of online business. Whether through adverts or social media, Change can teach you the ins and outs of building product recognition. Our mentors have years of experience and have enjoyed success on social media, regularly networking with some of the world's top influencers. They have imparted their knowledge and expertise into clear and concise step-by-step guides to help you build your brand. Branding will help you sell products and unlock new revenue streams through social media. The system also teaches you to use social media to identify recent trends, tap into new demographics and build your online presence.

### Affiliate Panel - Join. Promote. Earn.

One of the most powerful sections of our system is our Affiliate panel. It enables our members to become official Affiliates of Change and offers generous referral commission rates. We have many Affiliates trained to generate leads and sell our system to others looking to develop an online lifestyle. Once you've been through the training and understand how our system works, you can boost your income by joining our Affiliate program. It gives you access to a vast array of resources to help you on your journey to become successful. Our mentors are also on-hand to offer their insight and expand your understanding of how the system works and how beneficial it can be to your income.



### Bonus features

If you thought our system ends there, you were wrong. We offer many bonus features and are constantly innovating to provide our members with the best experience. This includes regularly scheduled webinars with Q&A opportunities with our mentors to provide you with updated insight into the latest developments. If you miss our webinars, you can watch them later as they are stored in our member's lounge. This is particularly useful to refer back to later down the line. We also offer an extensive set of bonus training videos which delve deeper into specific areas of online marketing. The videos provide insight into new strategies to allow you to adapt to new ways of growing your online business.

## Information Overload

This E-book aims to provide you with a comprehensive view of how our system works and how you can leverage it to your benefit.

Change's E-Books are designed to accompany an extensive library of videos and articles that our founders, business consultants and members have curated to equip you with everything you need to succeed. Please click on the image below to watch the relevant video and learn more.



Feel free to get in touch

We thrive on feedback. If there is anything you think we should include in our videos, articles and other online resources, please let us know. If there is anything you find you need further information on, get in touch with us or feel free to network with other members.

